VENA Vulnerability and Essential Needs Assessment



Market Factsheet: Kiryandongo Settlement

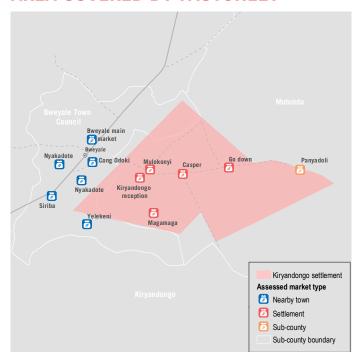
UGANDA

CONTEXT AND METHODOLOGY

Uganda is one of the world's top refugee-hosting states, having taken in more than 1.3 million refugees who exhibit diverse vulnerability profiles and capacities to cope. Due to these variations, there is a need for a humanitarian delivery system that allows actors to more closely align the modality and amount of assistance provided with individual refugee households' economic and protection-related needs.

The objective of this market analysis, conducted under the framework of the Vulnerability and Essential Needs Assessment (VENA), was to assess market functionality and capacity in the vicinity of Uganda's refugee settlements and to understand the potential for market-based assistance to meet essential needs. Data collection took place between 9 August and 7 October 2019 in 13 refugee settlements.² Two parallel methodologies were employed: 2,820 structured individual interviews were conducted with market traders in or near each assessed settlement, supplemented by 35 semi-structured interviews with key informants who had knowledge of local markets. The assessment was led jointly by REACH, the World Food Programme (WFP), and the United Nations High Commissioner for Refugees (UNHCR), with support from five additional partners (see page 5). Findings refer solely to the situation during the data collection period and should be considered indicative only.

AREA COVERED BY FACTSHEET





MARKET AND TRADER CHARACTERISTICS

Key informants (KIs) for markets assessed reported that traders sold items in markets on a daily basis, but there were certain days of the week when trade peaked. Markets assessed had between 50 to 2,000 registered traders, as well as 30 Village Savings Loans Associations (VSLA) with traders coming from all parts of the country. It was observed that most markets were comprised of semi-permanent structures, with the exception of Bweyale Market, one of the largest, which had both semi-permanent and permanent structures.

Total number of markets assessed near this settlement (via 207 trader interviews and 3 key informant interviews)

Gender of interviewed traders:



40.1% Female 59.9% Male

Population group of interviewed traders:



73.4% Host community 26.6% Refugee

of traders interviewed reported employing at least one other person.

Top 3 nationalities of interviewed traders: Uganda 73.4% South Sudan 17.9% Sudan 6.3% Classification of traders interviewed:3 Retailers 80.2% Wholesalers 98.4% **Producers** 20.4% Top 3 most common types of market customers reported by interviewed traders:3 Refugees living in the settlement 79.2%

74.4%

44%

Host community near settlement

Refugees living in another settlement







SUPPLY, DEMAND, AND PRICES

Changes in demand were reportedly due to seasonality, but a few of the markets inside the settlement, such as Magamaga Market and Molokony Market, were found to have reported changes in demand influenced by the cash distributed by non-governmental organizations. The supply of commodities was also reported to vary across seasons, particularly for food items. Beans, for instance, was found to have a lower supply during the dry seasons.

Sources, prices, and restocking data for selected items4 sold in or near this settlement, as reported by interviewed traders:

Commodity	Most common source of item	Item price in markets inside this settlement (October 2019) ⁵	Median # of days that remaining stock is estimated to last	Estimated median amount of time item remains in stock before sale
Laundry soap	Retailer in the subcounty	4,000 UGX ⁶ /Kg	7 days	One to four weeks
Sanitary pad (disposable)	Retailer in the subcounty	3,500 UGX /packet	14 days	Less than one week
Dry cells	Retailer in the subcounty	1,500 UGX /pair	14 days	One to four weeks
Exercise books	Retailer in the subcounty	500 UGX /piece	15 days	One to four weeks
Jerry can (plastic, 20 L)	Retailer outside the subcounty	6,000 UGX /piece	15 days	One to four weeks
Blanket (cotton)	Retailer outside the subcounty	No data	14 days	One to four weeks
Saucepan	Retailer outside the subcounty	8,000 UGX /piece	12.5 days	One to four weeks
Mingle (wooden stirrer)	Retailer outside the subcounty	1,000 UGX /piece	14 days	One to four weeks
Panga (knife)	Retailer outside the subcounty	6,000 UGX /piece	14 days	One to four weeks
Hoe	Retailer outside the subcounty	8,000 UGX /piece	14 days	One to four weeks
Mud bricks (unfired)	Own production	300 UGX /piece	14 days	One to four weeks
Grass thatch	Own production	3,000 UGX /bundle	10 days	One to four weeks
Charcoal	Retailer in the subcounty	714 UGX /Kg	10 days	One to four weeks
Firewood	Own production	270 UGX /Kg	14 days	One to four weeks

Seasonal fluctuations in supply for selected items4 sold in or near settlements in Northwest, Uganda, as reported by key informants (KIs):7

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Maize flour	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Beans (dried, nambale)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Sorghum grain	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Cassava (whole, fresh)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Leafy vegetables	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Vegetable oil	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Cooking salt	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Tilapia (smoked)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Milk (fresh)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Laundry soap	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Sanitary pad (disposable)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Dry cells	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Torch	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Exercise books	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Jerry can (plastic, 20 L)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Plastic basin	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Blanket (cotton)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Mingle (wooden stirrer)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Panga (knife)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Hoe	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Steel roofing nails	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Nylon rope	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Eucalyptus poles	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Mud bricks (fired)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Mud bricks (unfired)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Grass thatch	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Charcoal	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Firewood	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
	Legend:	Supply	High	season (incre	ased)	Low seaso	n (decreased)	Bas	seline levels / N	lo high or lo	w season	

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BARRIERS TO MARKET ACCESS⁸

With regards to accessibility, markets were generally found to be accessible and evenly distributed, even though some KIs noted that when it rained, some roads to the markets became impassable. There were no major security concerns KIs reported, except petty theft during market days and festive seasons. KIs proposed strengthening law enforcement in market areas and conducting investigations into incidents of theft, holding perpetrators accountable in order to improve the security in the markets.

of households (HHs) reported facing barriers when trying to access marketplaces.

Of this 2%, top 3 most commonly reported barriers:3



% of households that reported mainly accessing marketplaces using the following modes of transport:

86.1%	Walking
11.8%	Boda boda (motorcycle taxi)
1.7%	Bicvcle



Median travel time reported by households to get to and from the nearest marketplace selling food:

30 min

of interviewed traders reported having faced a security incident related to operating their business.

Of this 12.6%, top 3 most commonly reported types of incidents:³

Theft	46.2%
Physical attacks by unknown people	19.2%
Verbal harassment by refugees	7.7%

Top 3 most common triggers for security incidents reported by interviewed traders:³

Money/business disputes		53.8%
Age		11.5%
Social discrimination	1	3.8%



MARKET OPERATIONS & PRICES

KIs noted that there had not been any major shocks that affected market operations in the area. Regarding the prices of commodities, they noted that changes in prices were often determined by the supply of the commodity, which was reportedly related to seasonality, especially for food items. For example, the price of maize grain and beans was reported to decrease during and immediately after the harvesting season, and rose again as the planting season approached. Prices of non-food items, however, such as jerry cans, laundry soap, and scholastic materials reportedly remained constant throughout the year.

41.1% of interviewed traders reported having a license to operate in their market.

33.8% of interviewed traders reported paying market dues.

% of interviewed traders reporting using the following types of storage:

58%	Own storage
14.4%	Rented storage
3.9%	Other
23.7%	No storage



15.5% of interviewed traders reported having taken out at least one loan in the past to support their business.

Estimated median amount of outstanding debt reported by interviewed traders:9

80,000 UGX

% of interviewed traders reporting that they currently use each of the following sources of capital:³

Own savings		89.4%
Shared with HH/business partners		9.7%
Credit or loans		8.2%
Support from NGOs	L	0.5%

Estimated median monthly expenditures reported by interviewed traders in the following categories:

Market dues (past month)	7,500 UGX
Rental of storage space	40,000 UGX
Round-trip transport to restock retailed items	30,000 UGX
Transaction cost to obtain new stock (loading, unloading, storage, tax, etc.)	50,000 UGX





ABILITY TO SCALE UP

Most common predictions of interviewed traders regarding their ability to meet increased demand stimulated by cash programmes:10

Category	of /
commod	litio

In case of doubled demand...

commodities	Would you be able to stock enough of your current items to meet the demand?	If yes, how long would it take you to obtain additional stock to meet the demand?	Would you be able to obtain this amount using only your current supplier?	If unable to stock enough, what would make it most difficult for you to increase your supply?
Sanitary items	Yes (81.8%)	Two weeks (51.1%)	Yes (91.1%)	Lack of capital
Household items	Yes (95.5%)	Two weeks (65.6%)	Yes (95.6%)	Insecurity
Shelter and livelihoods items	Yes (88.3%)	Two weeks (35.3%)	Yes (95.6%)	Lack of capital
Lighting items	Yes (89.2%)	Two weeks (42.4%)	Yes (90.9%)	Lack of capital
Educational items	Yes (83.8%)	Two weeks (51.6%)	Yes (96.8%)	Lack of capital
Cooking fuel	Yes (87.5%)	Two weeks (45.2%)	Yes (78.6%)	Lack of capital



⇔ SUPPLEMENT: FOOD ITEMS

In Adjumani, Kiryandongo, Kyangwali, and Palabek refugee settlements, no data was collected on individual food items as part of the VENA. The key indicators in this section are drawn from a May 2019 market assessment conducted by WFP in these four settlements, which focused only on food items but relied on a methodology similar to that used for the VENA. In each settlement, 60 traders were purposively sampled to ensure representation of retailers, wholesalers, and open-air vendors. Though not all indicators here are precisely comparable to those in the VENA, they are presented as a complement to the NFI-focused VENA indicators analysed earlier in this factsheet. Findings refer solely to the situation during the data collection period and should be considered indicative only.

Sources, prices, and restocking data for assessed food items sold in or near this settlement, as reported by traders:

Commodity	Most common source of item	Item prices in markets inside this settlement (October 2019) ⁴	Most common frequency with which traders restock this item
Maize flour	Wholesaler outside the settlement	2,500 UGX / kg	One week
Sorghum grain	Farmers outside of the settlement	1,111 UGX / kg	Monthly
Beans	Farmers outside of the settlement	3,333 UGX / kg	Monthly
Leafy vegetables	Wholesaler within the settlement	1,250 UGX / g	One week
Cassava (fresh)	Farmers outside of the settlement	500 UGX / g	Twice per week
Milk	Farmers outside of the settlement	1,400 UGX / ml	Twice per week
Dried fish	Wholesaler outside the settlement	16,666 UGX / g	No consensus
Cooking oil	Wholesaler outside the settlement	6,000 UGX / bottle	One week
Salt	Wholesaler outside the settlement	1,200 UGX / packet	Twice per month

Most common predictions of interviewed traders regarding their ability to meet increased demand stimulated by cash programmes8:

Category of	In case of doubled demand			
commodities	Would you be able to increase supply of your current items to meet the demand?	If yes, how long would it take you to double your stock to meet the demand?	If unable to stock enough, what would make it most difficult for you to increase your supply?	
Fresh food	No (60%)	2 to 6 months (50%)	Lack of capital	
Non-fresh food	Yes (55.6%)	2 to 6 months (52%)	Lack of capital	

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Endnotes

- 1 Figures based on United Nations High Commissioner for Refugees (UNHCR) and Office of the Prime Minister (OPM) refugee population figures, updated as of September 2019, retrieved from https://ugandarefugees.org/en/country/uga on 8 November 2019.
- 2 For the purposes of sampling and analysis, the 18 settlements in Adjumani district were grouped into a single refugee hosting location.
- 3 Respondents were able to select more than one option when answering this question.
- 4 In total, 34 market commodities were assessed, but due to space limitations, a selection are displayed in this factsheet. The list of selected commodities was based on a subjective determination of which items were most central to Ugandan households, and was then modified to ensure representation of all assessed categories of items. Data on other assessed commodities is available upon request. Note that in Adjumani, Kiryandongo, Kyangwali, and Palabek settlements, data on individual food items was not collected as part of the VENA; partial data is presented in the 'Supplement: Food Items' box on page 4.
- 5 Price data was derived from WFP, Minimum Expenditure Basket in Uganda: Joint Price Monitoring, October 2019, retrieved from https://reliefweb.int/report/uganda/minimum-expenditure-basket-uganda-joint-price-monitoring-october-2019 on 12 December 2019.
- 6 The Ugandan shilling to United States dollar exchange rate was 3,668.05 on 24 December 2019. https://www.xe.com/
- 7 Seasonality calendars were constructed on a regional level to capture variations in agriculture and livelihoods across Uganda while encompassing enough interviews to allow for meaningful aggregation. The regions used were: Northwest (Adjumani, Bidibidi, Imvepi, Lobule, Palabek, Palorinya, Rhino, Kiryandongo) and Southwest (Kyaka II, Nakivale, Oruchinga, Rwamwanja, Kyangwali).
- 8 All indicators referencing the household were derived from the VENA household-level assessment, which was conducted concurrently with this market assessment and in the same settlements. A total of 5,737 household interviews were conducted between 12 August and 7 October 2019. Methodological details of this component of the VENA are available here.
- 9 Among traders who reported non-zero expenditures and/or debt in each of the following categories.
- 10 All indicators in the box that follows are subjective, with results based on self-reporting by market traders. A full capacity assessment to objectively determine these traders' ability to scale up was not conducted.

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