

Private Sector Engagement

Initiative by MoSA 2016

What is private sector engagement?

Private sector engagement looks into bringing the private sector into the humanitarian and stabilization agenda.

It is about facilitating a change of the private sector way doing business to align with the humanitarian and stabilization programs for the mutual benefit of the poor and their business.

It is about bringing the private sector to the table during the program design process and throughout the program lifecycle.

What is private sector engagement?

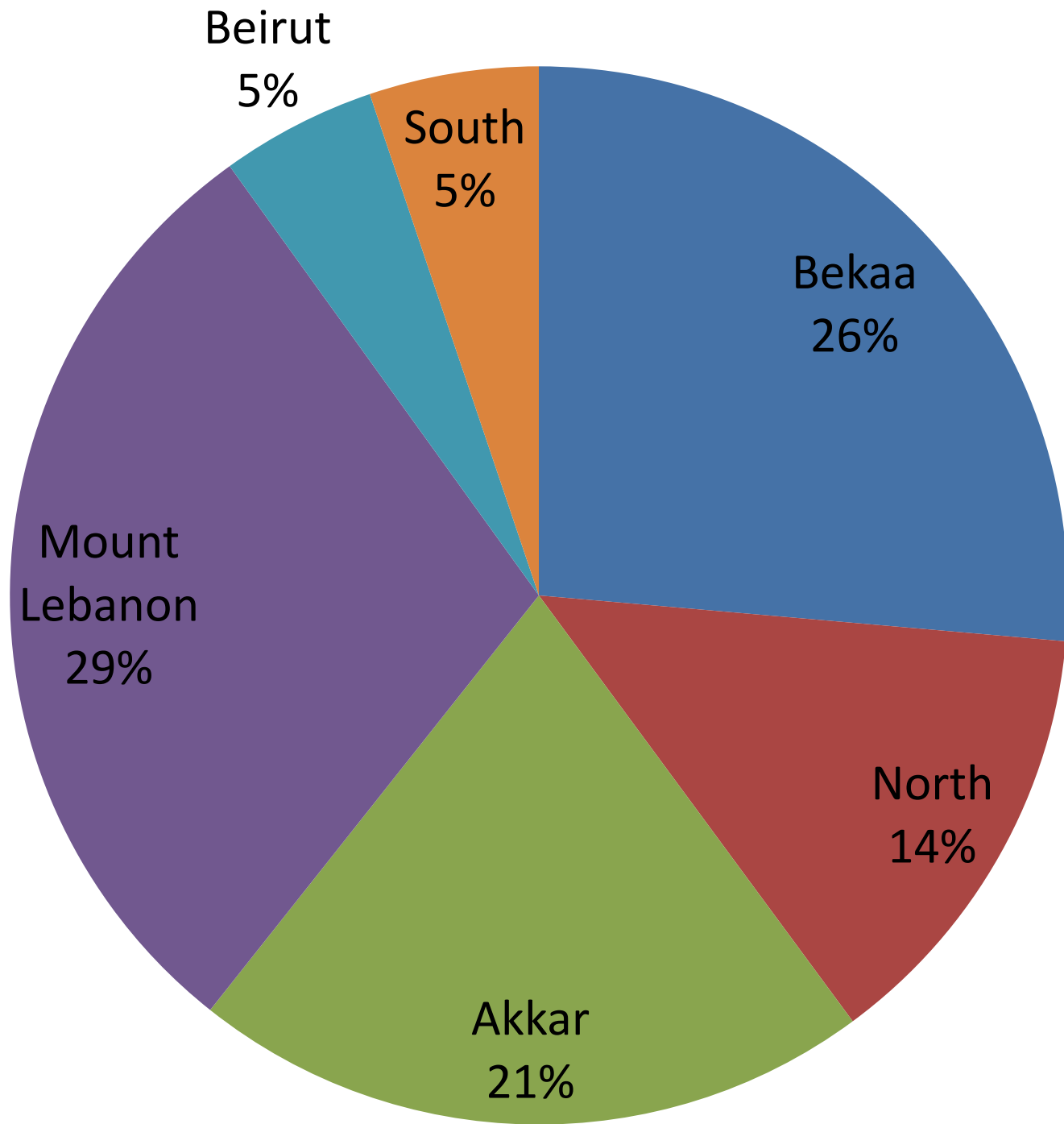
- Corporate social responsibility or charity actions
- Securing a place for private sector in assessment, design and through the whole program life cycle.

Who are the targeted private sectors?

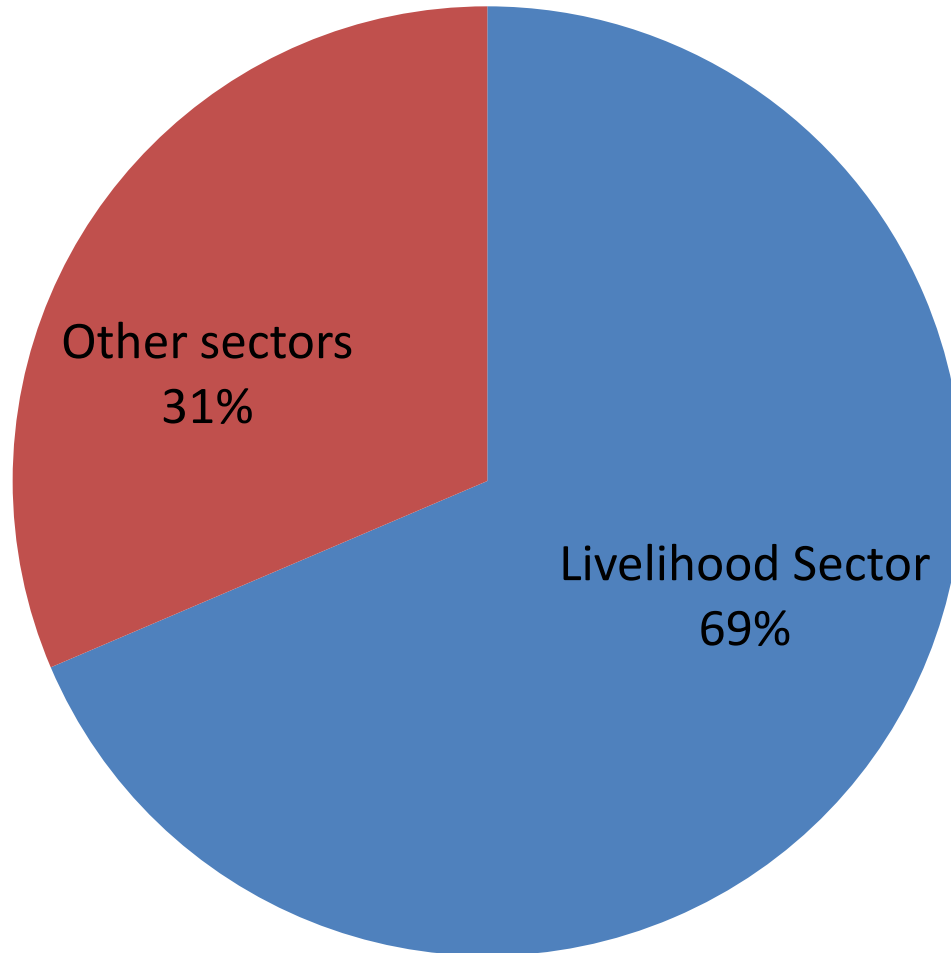
- It includes all sizes from the micro small and medium enterprises up to regional and multinational corporations.
- All stakeholders at a defined value chain or service providers in different value chains.

Data Collected

Nbr of agencies	Nbr of sectors	Nbr of private sector engaged
12	5	1429



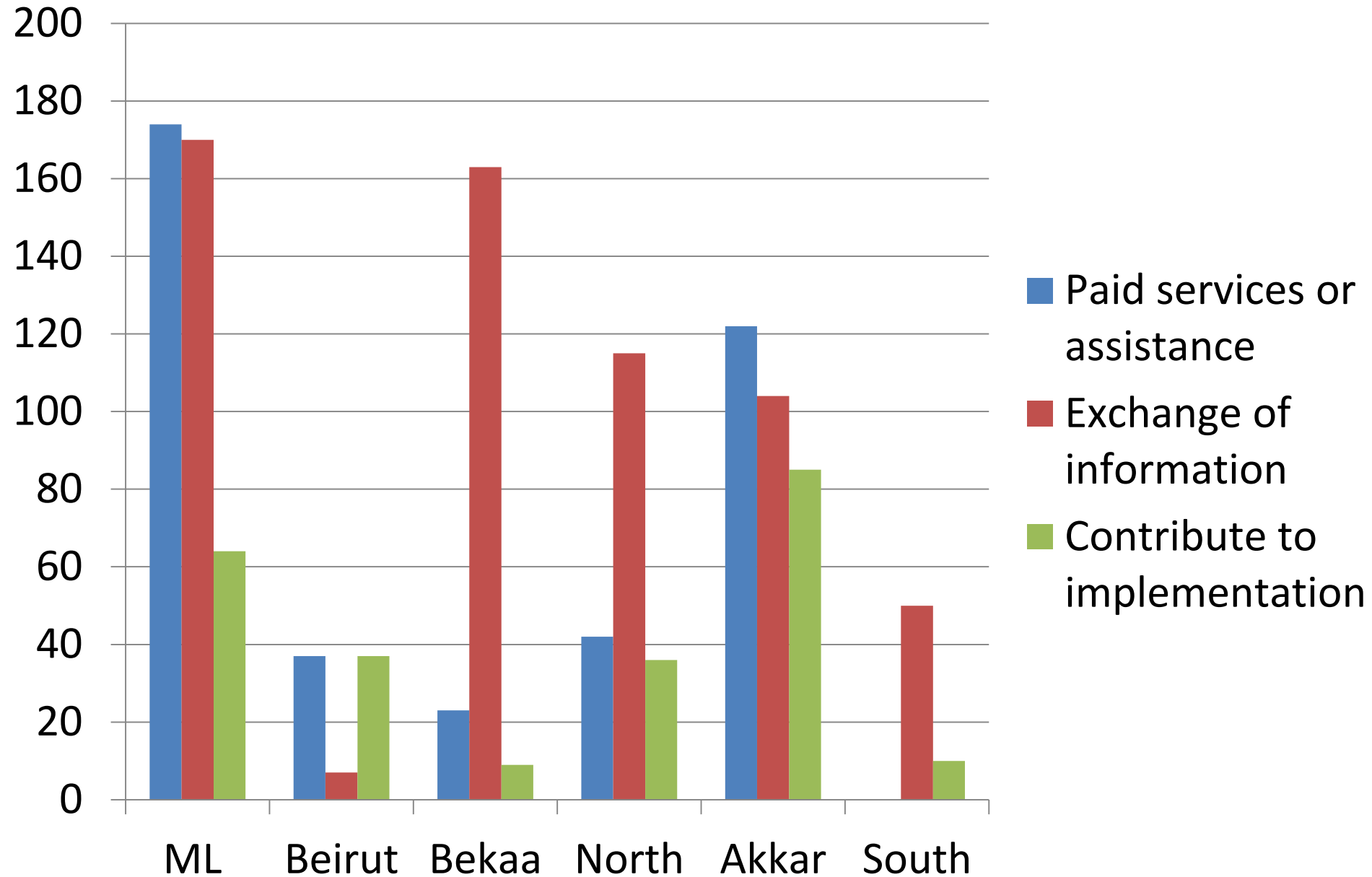
Distribution per Sector



Distribution per type of engagement

	Paid services or assistance	Exchange of information	Contribute to implementation
Mount Lebanon	174	170	64
Beirut	37	7	37
Bekaa	23	163	9
North	42	115	36
Akkar	122	104	85
South	0	50	10

Distribution per type of engagement



Private sector engagement potentials

- The private sector is not only a source of financing, but is also an actor in the response providing till the moment and average of \$180 US per refugee household through income opportunities.
- The private sector can go beyond that if motivated and provided a business enabling environment and market opportunities.
- Private sector engagement aims to focus investments from the private sector in targeted areas and subsectors as well as private public partnership.