Livelihood Sector Working Group Meeting  
Wednesday, 17 April 2019, 14:30hrs, UN House, Ankara

Chair(s): Özlem Çavuş (UNDP)  
Participants as Institutions: UNDP, ILO, IOM, ASAM, UN Women, WFP, INGEV, MoFLSS, KOSGEB, GIZ, CONCERN, YUVA, WHH, TRC,

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<th>Agenda</th>
<th>Discussion</th>
<th>Action Points</th>
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| 1. Current Status | Özlem Çavuş, presented the current status of entrepreneurship in Turkey and the livelihoods sector. She briefly informed the participants about the types of activities in Entrepreneurship in the sector.  
  - LH Sector priority- Focus on demand side of the labor market  
  - Promoting entrepreneurship, business start-ups and formal job creation  
  - Access to microfinance for micro-enterprises in both start-up and development phase  
  - 6,264 permissions granted to start own business (as of 31 October 2018, MoFLSS)  
  - 1,264 beneficiaries started/developed entrepreneurship/business in 2018 (LH Sector Activity Info)  
  - LH Sector Activities in 2018: Registration support, micro-grants, in-kind grants, entrepreneurship trainings (financial laws, design thinking, foreign trade etc.)  
  Log frame – new indicators and new output for enterprises; SMEs start-ups for job creations  
  - Output 1.6 - Technical and financial support provided to SMEs and start-ups to enable job creation. | |
• Indicator 1.6.1 - Number of start-ups/businesses started/developed including joint ventures and partnerships
• Indicator 1.6.2 - Number of SMEs, businesses supported through business management trainings, financial/non-financial services or technology transfer

Challenges;

• Access to finance
• Lack of knowledge of the market and business environment
• No information on public incentives
• Mobility

2. New Members

INGEV – Livelihoods Action; income levels; below the poverty threshold, income earner per HH, INGEV’s action 2018 – cooperation with UNHCR – key facts for the Syrian owned enterprises, Syrian owners key facts, Syrian Entrepreneurship Center – legal, financial etc. consultancy and operation of support line in Arabic on financial and legal issues. Covering the registration fee for SMEs

Toughest year in terms of economy since refugee crises started:

• IMF forecast Turkish economy to shrink by 2.5 in 2019
• Unemployment reached 14,7% as of April 19’
• Youth unemployment especially worrisome (26,7%)
• Competition in job market may damage social cohesion between host community and refugees.
• Vocational trainings for refugees are important
• But refugee entrepreneurship is crucial due to new job creation benefit.

Working Life of Syrians in Turkey

• Almost 608 thousand of Syrians in between 15-64 are active in labor market

INGEV’s videos on entrepreneurship will be shared with the members of Livelihoods WG.

UNDP will deliver presentation on Syrian owned enterprises.
• Employed by a Turkish employer: 322k
• Employed by a Syrian employer: 103k
• Self-employed: 103k
• Employer: 12k
• Family business: 36k
• Seeking job - unemployed: 343k
• Registered number of companies: 9300
• Number of work permits: 21000

35 companies receiving accounting support 200+ consultancy delivered, video or skype call for counselling Outreach activities

Labour Market Analysis in Istanbul: INGEV undertook special research to Research to understand employment opportunities for Syrian Youth

Key Challenges: Retail, Textile, Construction, Hospitality, and Health sectors came forward as ‘action sectors’; Turkish Language and work culture differences are main barriers; Possible conflict between host community and Syrian workers; Work permit issues & Competition in highly challenging job market

Local Economic Dev. & Value Chain Analyses: Research to find out actionable Project proposals to increase Syrian Employment in Istanbul

Key Findings: Apparel/Clothing Manufacturing is most suitable sector for target group in Istanbul; Syrian Women already had low workforce participation before war. On the Job Vocational Training for Syrian Women Refugees are needed; Need to raise awareness on of child labor in the manufacturing of clothing sector; Sector has high number of vacant positions yet there is need to bring job givers and searchers; Need to support Syrian Entrepreneurs in sector

Opportunities: Arabic Languages skills in demand for Hospitality and Healthcare sectors; Minimal training (S2S,Turkish language and culture) enough for employment for many jobs; Hard to fill occupations exits that local don’t want to work in.
Upcoming Survey for Entrepreneurship for Syrian Enterprise: A situational analysis and tracking the barriers these enterprises face while attempting to grow their businesses.

Sample Telephone interviews with 200 Syrian Enterprises (%60 Istanbul; %40 other cities)

Main Indicators: Expected change in employees and revenue; types of clients and suppliers; access to information on funding opportunities; barriers most frequently expressed by Syrian enterprises.

Potential Enhancement Areas for the Syrian Businesses:

- Ease of Travelling Inside and Outside
- Ease of Work Permit and Quotas
- Clarification/Improving Financial Inclusion / Services
- Raising awareness of incentives / NGO and other supports
- Encouragement of Formalizations and Entrepreneurship
- Long Term Sustainability / Guarantees for Entrepreneur
- Increasing the roles of Chambers & Associations
- Search for specific Large Scale Agricultural And Livestock Projects
- Explore export/business opportunities with Arabic speaking countries

**LIFE Programme:** Success stories and their members, entrepreneurship on food sector specifically, lower enter barriers. Inclusive programme – open to all refugees in Turkey and host community members as well. Entrepreneurship centers.

The Challenge: Growing tensions between refugees and host communities

- Today, Turkey hosts the largest number of refugees in the world
- Refugees from Syria, Afghanistan, Iraq, Iran, and other countries now make up 5% of the Turkish population
- Most refugees and other migrants are trying to build a new life for themselves and their families in cities and towns across the country
- Refugees have the potential to make sizeable contributions to their host communities, but knowledge gaps often prevent them from fully participating in these new economies and societies.

The Solution: Gastrodiplomacy through food entrepreneurship offers an innovative solution to the refugee crisis in Turkey and around the world.

Why entrepreneurship:

Refugee entrepreneurs contribute to the Turkish economy: the 10,000 Syrian-owned businesses in Turkey employ an average of 9 individuals each.

Starting a business offers an alternative pathway to legal status.

By establishing a business, refugee entrepreneurs put down social and economic roots in their host communities.

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<th>3. Gazelle Innovation, Entrepreneurship and Research Programme (GIGAP)- UNDP</th>
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<td>Okşan Gürtuna, Project Manager, Resilience Building via Increased Livelihoods Opportunities and Strengthened Social Cohesion for Syrian Refugees and Host Communities:</td>
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<td>The overall objective:</td>
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<td>- to create sustainable livelihood opportunities for host communities and Syrians, and</td>
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<td>- to build institutional capacities for increased job opportunities in local economies affected by the Syria crisis.</td>
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<td>Duration: March 2018 – June 2019 (including 3 months of extension)</td>
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<td>Budget: 800,000 USD</td>
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<td>GİGAP will provide: Strengthening of business ideas with training and business model development workshops in 6 different areas; Roadmaps for specific needs and...</td>
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one-to-one mentor sessions; Patent & competitive landscape research for the participant teams; Extensive expert support during national and international funding and grant application processes; A working area to the participants in Şanlıurfa Teknokent for working during the program and developing their business ideas

## 4. UNHCR Entrepreneurship Programs

Cansu Güngör, UNHCR

Why Refugee Entrepreneurship matters?

- increased personal income, national income
- new and improved product, tax revenue, employment,
- Social cohesion and economic and social integration,

What does UNHCR do?

Business development service: entrepreneurial training, linking refugees to local business development service providers

Start-up grants: where access to loans and other financial services is limited, based on the viability of the business plan

Financial inclusion: Working with financial institutions to promote and facilitate access to a range of financial services for refugees.

### 2019 Targets

- Training: **1588** beneficiaries
- Awareness raising sessions: **300** beneficiaries
- Business registration support: **70** beneficiaries
- Grant distribution: **85** beneficiaries
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<th>Partners; Habitat, ACTED, Concern, Gaziantep Chamber of Commerce, WALD</th>
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5. **KOSGEB (Small and Medium Enterprises Development Organization of Turkey) Programs - KOSGEB**

- General information on KOSGEB its mission and target group.
- 2018 Budget – 2BN TRY
- Different programme (12) – 11 existing – 1 start-up
- Applied Ent. Training and Startup capital support,
- Applied Ent. Training – 32 hours in class, no standards for these courses, it will be standardized soon.
- Steps for Adv. Enter. Programme
- In total 350.000Try support can be provided. It depends on
- 2018-2019 big transition year, KOSGEB new program, SMEs counselling mechanisms
- Specifically, SuTPs can apply to KOSGEB, lack of knowledge. Registration to the e-government system is challenging. Education is compulsory and there are many who give up after the training.
- FRIT I – Development of Business and Ent. For SuTP and Host Community in Gaziantep. – 1,840.00EUR with ISKUR 1) Supporting SMEs and Ent. 2) Institutional Capacity Building this project pilot programme since FRIT II will be much bigger context.
- Establishment of Project Offices in Gaziantep.
- FRIT II larger scope of this project 15 provinces (GIZ & KfW)
- Translation for training content
- 100MN EUR

AOB

- ActivityInfo training – Fırat Olcay, UNHCR
- Environment Mainstreaming Survey – Dissemination of Survey and filling-
- Hatay meeting will be organized on 26th of April.
- Gender responsive response might be added to LH by UN Women. It is interactive and content should be developed accordingly.