The Venezuelan migratory phenomenon is of recent date, it began towards the middle of 2015, with the rupture of the institutionality in the neighboring country, and intensified towards the beginning of 2017. This reality imposes new challenges for public policy makers in health, education, nutrition and housing areas, among others.

The impact of the public and private response to this phenomenon depends critically on the availability and quality of the information. Questions like who are they?, how many are there? and where are they? need to be answered as accurately as possible to generate better results. This document presents a proposal for the distribution of the Venezuelan population looking for residence, which aims to satisfy the third question: Where are they?

Facebook Marketing API

The Facebook platform exposes its Marketing API to obtain estimates of active users classified in different behaviors, interests, gender, age. Total users on Facebook, that are identified as Venezuelan expatriates, have been collected by consulting this tool. This process has a frequency of two weeks, currently we have data, since October 2018, from Colombia at departmental and municipal levels, and Latin America and the Caribbean at the state level.

Segmentation

- Expats (Venezuela): Facebook behavior. users who used to live in Venezuela who now live abroad.
- Gender: Men and Women
- Age: from 13 to 65 and older

Dashboard

As a result of this process, an online visualization has been implemented that, along with its data, is hosted on the HDX platform.

Link: data.humdata.org/dataset/distribucion-facebook
ACNUR y OIM anunciaron de manera conjunta en noviembre que la cifra de personas migrantes y refugiadas de Venezuela en el mundo es de 3 millones. De estas personas y según las estadísticas oficiales de Migración Colombia, cerca de 1,032,016 personas estarían en Colombia, de las cuales 137,718 se encontrarían en situación irregular por permanecer más del tiempo de permanencia autorizado y 80,380 por ingresar por pasos fronterizos no oficiales. Según estimaciones oficiales Perú tendría más de un millón de venezolanos en su territorio, Ecuador 220,000, Argentina 130,000, Chile 100,000 y Brasil 85,000 personas venezolanas.

TOTAL

3049900
Usuarios conectados Diciembre