

CONCEPT NOTE

Reproductive Health Campaign

Zaatari Refugee Camp

Summary of the action

UNFPA is planning to conduct wide scale ongoing campaign to raise awareness on Reproductive Health topics in Zaatari. The campaign will concentrate on Family Planning, Anti-Natal Care, Post-Natal Care, and Sexually Transmitted Infection and also to work on the referral process for the available RH services in the camp.

Methodology:

The campaign has 2 components, training done by UNFPA through its YPeer network, and the campaign.

Y-PEER is a youth-led network initiated by UNFPA in 2002 and is present in more than 48 countries. It started in Jordan in 2008 and works through organizations and CBOs to ensure effective participation of youth on RH related issues through a variety of trainings and community activities.

In response to the Syrian crisis, Y-PEER conducted 5 basic peer education trainings in Zaatari camp in 2013 and qualified around 120 Syrian youth to become peer educators who can raise awareness of their peers in the surrounding society. This has been done through a series of initiatives designed/implemented by them.

Y-PEER in this campaign aims at qualifying 60 youth to become trainers who afterwards will be responsible to train their teams and work on an action plan that includes youth-led initiatives that tackles their needs and priorities.

Training:

The training will be given to 24 volunteers from IRC, 24 community health workers from IRD and 2 nurses from JHAS/UNFPA clinics.

The training will be conducted as follows:

2 weeks to conduct the YPeer TOT

4 days to work with the 50 trainees on creating the campaign and how it will run.

The 25 IRD trainees will also have a chance to take the information learned and train the rest of the 120 community health workers on the methodology and plan of the campaign.

Campaign:

The tentative date for the campaign to start will be 30th March 2014. It will be an ongoing campaign (over 2/3 months) with a chance to review it and see how to move forward (including more partners, changes in the methodology etc.).

Dates for the Campaign:

9-13 March: Group 1 TOT

16-17 March: Group 1 Discussion

16-20 March: Group 2 TOT
23-24 March: Group 2 Discussion

25-29 March: Compiling the discussion points and preparing for the campaign

30 March-30 June: Phase 1 of the Campaign

Partners

UNFPA
UNHCR
IRC
IRD
JHAS